



Date: January 2012

To: Quad-Cities area parents, teachers, counselors, youth leaders

From: The Prescott Area Youth Leadership Organizing Team

Prescott Area Youth Leadership (PAYL) is now accepting applications for its 2012 Youth Leadership Skills Building Academy.

Last year's session attracted an exceptional group of students from our region's public, charter, and private schools. Graduates of the 2010-2011 program include past Youth Leaders of the Year, Jennifer Leja and Brionna Friis-Pettitt and broadcast journalism student Paige Brown who is currently attending ASU's prestigious Cronkite School. All of our participants were motivated, eager to learn, and had actively participated in charitable activities, advanced academics, and sports.

Students selected for the 2012 session will move through an accelerated five-week experiential learning program, commencing with a retreat on March 31 and followed by four consecutive Tuesday evening sessions from 6-8 pm. PAYL is geared to accommodate the busy lives our young people lead today, and meets PAYL's primary goal: to help each participant to build a foundation for continuing development of effective leadership skills.

Program topics cover areas like self-understanding, listening, team building and team work, conflict resolution, effective project planning, and public speaking, to name a few.

"The list of PAL alumni and community leaders that have stepped up to participate in PAL and PAYL activities is nothing short of incredible. Founder Ron Barnes has worked with CEO's from many Fortune 500 companies over the years and gets right in there with our young people. Plus, state Representative Lucy Mason, Secretary of State Ken Bennett, and all regional Chamber of Commerce CEO's--Dave Maurer, Ab Jackson, and Marnie Uhl are all active players in the organization.

Early application is encouraged. Tuition is \$20.00 for applications submitted prior to February 15, 2012. Cost after that date is \$25.00 until the March 2, 2012 application deadline. Scholarships are available to those unable to meet the program's cost, no questions asked. Tuition includes the cost of the retreat, course materials, commencement program, and certificate of completion.

In sum, the PAYL Leadership team is looking for twelve participants who are motivated to be better leaders and better people that will eventually use those attributes to serve their communities. We hope you as parents, teachers, counselors, mentors, and family friends realize what a great opportunity this is for Yavapai County's youth. Your referrals can make a profound difference in a young person's future.



Thank you for your consideration.

Sincerely,

The 2012 PAYL Organizing Committee

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