

SELECTION PROCESS

The Prescott Area Leadership program is designed for individuals with leadership qualities who are committed to personal involvement in shaping the quality of life and future of the community. Class recruiting occurs between February and May each year. Our selection committee will interview applicants and choose the participants. The class size is limited to 20 members.

ELIGIBILITY

Candidacy is open to all individuals regardless of gender, race, creed, or religion. Candidates must have lived in Central Yavapai County for at least one year.

TUITION

Tuition for the two-year program is \$450.00 and includes the cost of the retreat, course materials, and commencement exercise. Scholarships and financial arrangements are available.

APPLICATION & MORE INFORMATION

Applications are available at www.prescottarealeadership.org, Chambers of Commerce and local public libraries. Applications are by due no later than April 30. Interviews will be held in May.

For more information, please contact Marilyn Yetter, Recruitment Committee Chair, (928) 776-2307 or marilyn.yetter@yc.edu or

PAL Executive Assistant, Tracey McConnell, (928) 636-1177 or tmccConnell3@msn.com.

"Prescott Area Leadership offers the best 'crash course' on quad-city issues, leadership and community services. The program is a wonderful opportunity to gain the knowledge and confidence to get involved in your community and make a difference."

Terri Farneti, Best Class XVI



"My association with PAL has been one of the most rewarding in my professional career. My understanding of community issues, ranging from the environment to health care to the economy to law enforcement to politics, has been vastly enhanced because of PAL. Having first hand conversations with community leaders in those areas is invaluable. I highly recommend the PAL program to all leaders and leaders-to-be."

Ab Jackson, Best Class XVII

Chino Valley Chamber of Commerce



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www.prescottarealeadership.org



Helping to shape our region's future

PAL is celebrating its 20th Year in developing and inspiring individuals to contribute to the vitality and leadership of Central Yavapai County, Arizona.

MISSION STATEMENT

The mission of Prescott Area Leadership is to develop and inspire individuals to contribute to the vitality and leadership of Central Yavapai County, Arizona. Founded in 1990.

THE CHALLENGE

In the pursuit of excellence one must...
Care beyond what others think is wise,
Envision more than most feel is practical,
Chance beyond what many see as safe,
Anticipate more than others think is possible.

OVERVIEW

The program represents a two-year commitment. Participants work together over the course of the first year of the program exploring critical community issues and acquiring leadership skills. During the second year, participants step into leadership roles within the program by guiding the members of the next class and by leading a community program or project.



OBJECTIVES

1. Attract, select, and retain a diverse group of individuals with a commitment to leadership.
2. Provide quality education experiences, which emphasize critical community issues and leadership concepts, styles and skills.
3. Inspire individuals to be more effective in their involvement in our communities.
4. Encourage alumni to participate in continuing leadership development within Prescott Area Leadership.
5. Demonstrate to the community, through positive and tangible example, that Prescott Area Leadership provides excellent leadership development.

PROGRAM SUMMARY

Issue Days

There are nine Issue Days. Each Issue Day concentrates on a critical community issue and associated leadership skills. Community leaders and area experts lead the discussions as class members explore relevant local topics.

Critical Issues of Interest

- Criminal Justice
- Youth
- Health
- Growth
- Arts and Media
- Business
- Government / Politics
- Education
- Environment
- Other Regional Issues

Skills Day

- Risk Taking
- Communication
- Diversity
- Conflict Resolution
- Visioning
- Decision Making
- Planning
- Group Dynamics

Field Trips

Class members participate in at least six field trips that will expand their learning experiences, as well as enhance their appreciation and understanding of the community. Frequently participants visit facilities they might not otherwise be able to tour or observe.

Shadowing Exercise

Through the day long shadowing component of the program, class members have an opportunity to observe firsthand the leadership style of a civic, business, or professional leader of their choice. Many long-term relationships have been established through this exercise.

RETREAT & ISSUE DAYS COMMITMENT

The two-day mandatory retreat includes an overnight stay. Issue Days are held from 7:30 a.m. to 5:00 p.m. on the third Friday* of the month, September through June except December, March, and June.

PROGRAM SUPPORT ACTIVITIES

Program support activities enhance the program and enable class members to make significant contributions while demonstrating leadership and organizational skills. Participants will assist in one or more support activities, which may include:

- Class Development & Recruiting
- Newsletter / Publicity Assistance
- Shadowing Coordination
- Issue Day Coordination
- Field Trip Coordination
- Evaluation Coordination

GRADUATION REQUIREMENTS

Members must actively participate in the following activities:

First year commitment includes:

- August Two-day Retreat
- Nine Monthly Issue Days
- Mid-Year Skills Day
- Six Field Trips
- Shadowing Exercise
- Program Support Activities



Second year commitment includes:

1. Mandatory attendance at the December Skill Building Day (Second Friday in December); AND
2. Oral presentation (3-5 minutes) to the Board summarizing what you learned about leadership in the first year; AND
3. Mentor 1st year class member with same issue day; AND
4. Earn a minimum of 75 points through a combination of the following options:
 - Active participation on a committee/subcommittee
 - Active Participation on the PAL Board of Directors
 - Servant Leadership Project
 - Attendance at Issue Day
 - Attend a Field Trip/Mixer