

The Leader



Volume XX, Issue 2 - March 2010

PAL Mission ...

... to develop and inspire individuals to contribute to the vitality and leadership of Yavapai County, AZ.

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Announcing 2010 PAL Leaders of the Year!

by Tracey McConnell

Prescott Area Leadership (PAL) has announced the 2010 Man, Woman and Youth Leaders of the Year. The recipients will be honored at a banquet Wednesday, April 7, 5:30 – 8 p.m. at the Prescott Resort, presented by Credit Union West.

Selected as Man of the Year is Tim Barnett, CEO of Yavapai Regional Medical Center. Woman of the Year is Tammy Linn, Prescott City Councilwoman. Two Youth Leaders of the Year will also be honored; David Wilhelmsen and Brionna Friis-Pettitt.

This year's dinner has attracted a number of sponsorships, including a new, presenting level

sponsor—Credit Union West. Other sponsors include APS, Prescott Resort & Conference Center, BlueCross BlueShield of Arizona, Unisource Energy Services, Good Samaritan Society, City of Prescott, Prescott Valley Chamber of Commerce, and the Prescott Chamber of Commerce.

Reservations are being taken by the Prescott Chamber of Commerce for the Man, Woman and Youth Leaders of the Year. Tickets are \$50 per person or \$400 for a table of eight. Contact Anne Confer (928) 445-2000 x114 for reservations. Visa and MasterCard are accepted. Or, send checks to Prescott Area Leadership, Inc., P.O. Box 3544, Prescott, AZ 86302-3544.

President's Message

by John Rasmussen

I hope this newsletter finds you in good health and spirits.

With the New Year well underway we are midway through the first year of Best Class 20. Best Class 19 members are engaged and self motivated to "set the bar" for a second year commitment. I am grateful for the efforts of everyone associated with Prescott Area Leadership and understand it is the membership that makes PAL function so well, not the President.

I am certain you are not surprised to read that the Issue Days this year have been excellent. Best Class 20 has arranged their days with outstanding speakers and thoughtful organization. So far, they have explored water, transportation, education, criminal justice, business, growth, and environment. As a recent standard, each Issue Day includes a period of about an hour or 90 minutes for a "skills building" topic. They have been varied and in my opinion, the skills building topic is a great addition to the program. There are several Issue Days yet to come and I encourage you to attend one, meet this class and reaffirm the value of PAL.

The December Skills Building Day was

motivating, entertaining and educational. I thank Susan Adams and Ron Barnes for once again donating their time and expertise to the PAL program. They met the high standards and expectations of Class 20. I suppose "you had to be there", but dreaming will not be the same for me and I'll forever marvel at my shadow on both sunny and overcast days. So, perhaps we can discuss this at the next PAL mixer (we'll send you a notice).

Your Board of Directors is continuing the dedication demonstrated by past boards. Executive Assistant, Tracey McConnell, tirelessly works on behalf of the organization. The Board recently conducted a ½ day retreat and assessed progress towards goals that were set in 2009. The objectives include updating and publishing a directory, engaging with alumni, creating a business plan and a budget plan, updating By Laws, Policies & Procedures, and documenting procedures for each PAL process. Thanks to the work of Board members, alumni and class members, we have already completed some of these tasks. Also, thanks to the Board with the help of several alumni and class members, committees are well staffed and events such as the 2009 Central Yavapai Institute were successfully completed.

As we continue to grow, I encourage you to stay involved with PAL to keep our organization vital.

In times of change, learners inherit the Earth, while the learned find themselves beautifully equipped to deal with a world that no longer exists.

Eric Hoffer

PAL Mixer Introduces Nominees



by David Maurer

PAL's biggest fund raising event of the year is the May, Woman & Youth Leaders of the Year recognition dinner, scheduled for Wednesday, April 7, at the Prescott Resort. A reception will be held at 5:30 p.m. and dinner will be served at 6:00 p.m. Each year,

nominees are honored for their leadership and contributions to the community, as nominated by their peers. The festive evening is always one of the top events in Prescott and one that you won't want to miss.

Nominated this year for youth leaders were: Brionna Friis-Pettitt and David Wilhelmsen.

Woman of the Year nominees were: Paul Kneisel, Tammy Linn, Marcia Jacobson, and Fran Chadwick.

Man of the Year nominees were: Tim Carter, William Otwell, Tim Barnett and Dr. Jim Horton.

Individual tickets for the dinner event are \$50 and there are a variety of sponsorship levels available as well, ranging from \$100 to \$2,500. This year's dinner has already attracted a number of sponsorships, including a new, presenting level sponsor—Credit Union West. Other sponsors include APS, BlueCross BlueShield of Arizona, Unisource Energy Services, Good Samaritan Society, Wells Fargo Bank, City of Prescott, and the Prescott Chamber of Commerce.

Reservations for the dinner are being handled by Anne Confer at the Prescott Chamber of Commerce, 445-2000, ext. 114. Pay by cash, check, VISA or MasterCard.



PAL 2010-2011 Selection Process Begins

by Marilyn Yetter

PAL has proven to be a vibrant and successful organization providing numerous opportunities for leadership, friendship, and involvement within our community. Throughout the last 20 years, PAL has graduated approximately 278 alumni. It is a quality program recognized throughout Central Yavapai that has advanced many in their careers and personal successes by the skills and knowledge they have gained.

It is that time of year for the recruitment for the 21st class of PAL! Applications are available at www.prescottarealeadership.org, Chambers of Commerce and local public libraries within the tri-city area. Applications are due no later than April 30, 2010; interviews will be held in May. Current classmates and alumni are encouraged to speak to individuals they believe would benefit from the program and submit their names to the Recruitment Committee Chair, Marilyn Yetter at (928) 776-2307 or marilyn.yetter@yc.edu or Tracey McConnell, PAL Executive Assistant (928) 636-1177 or tmccconnell3@msn.com for follow up.

The selection requirements follow:

Mission Statement

The mission of Prescott Area Leadership is to develop and inspire individuals to contribute to the vitality and leadership of Central Yavapai County, Arizona.

Tuition

The tuition for the Prescott Area Leadership program is a one-time fee of \$450.00 for the two-year program. Financial arrangements and scholarships are available.

Eligibility

Candidacy is open to all individuals regardless of gender, race, creed, or religion. Candidates must have lived in Central Yavapai County for at least one year.

Commitment

The time commitment involved with the Prescott Area Leadership program is considerable. Participants work together over the course of their first year of the program exploring critical community issues and acquiring leadership skills. The program begins with a mandatory two-day retreat in August, which includes an overnight stay. There are nine Issue Days, held once a month, beginning in September and concluding in June. The December Skills Day is for skill enhancement and a mid-year retreat.

In addition, each participant must recognize the time required for six mandatory field trips, a leadership shadowing exercise, and program support activities.

During the second year, participants step into leadership positions within the program by guiding members of the next class through their program experience, attend December Skill Building Day and give an oral presentation on the first-year leadership experience.

Graduation Requirements

Graduation is achieved after completing the two-year program.

Selection

The application is the first in a two-step selection process. Applications are due by no later than April 30. Following a review of the applications, candidates would be contacted to schedule an interview.



Educational Funding in the Quad-City Area



by Wendy Bridges,
Class XX Reporter
November 2009 Issue day

staggering \$11 billion dollars, with Health and Welfare programs coming in a close second at \$10.5 billion. The sources of those funds are a combination of local, state and federal contributions. Bennett also used several charts to demonstrate how the State's budget has escalated over recent years.

For a local angle on K-12 budgeting, Kevin Kapp, Henry Schmitt and Duane Noggle, the Superintendents for Prescott, Humboldt and Chino Valley Schools Districts respectively, joined the PAL class. Districts receive their funding from several sources: state aid, primary, and secondary property taxes supplemented by local contributions, including grants, bonds, overrides, donations and state tax credits.

Prescott's higher education community was represented by Dr. Jim Horton, Yavapai College, Dr. Dan Garvey, Prescott College, and Dr. Frank Ayers, Embry-Riddle Aeronautical University. In addition to budget issues, they must also contend with varying enrollment figures.

Following lunch at the

Yavapai College cafeteria, Cindy Roe, Principal of Mountain Oak Charter School, and Dr. Mary Ellen Halvorson, Founder and Superintendent of Tri City Prep High School, talked about financial challenges faced by charter schools.

John Wright, Arizona Education Association, Dr. Karen Butterfield, Arizona Dept. of Education, and State Representative Andy Tobin formed the final panel of the day to discuss future funding issues. They agreed education needs more money and that a stable education funding source should be identified.

Dr. Ron Barnes finished out the issue day with a Skill Builder, in which he related vivid childhood memories of growing up in segregated Kansas City, Missouri, and going to a segregated college in Virginia. He wrapped up his story with his experiences at a P.O.W. camp for Koreans, and the racial inequalities he witnessed there. The offenders claimed they behaved the way they did for economic reasons, but Dr. Barnes has a different take on that. "I think they lost their courage," he said.

Remaining Issue Days 2010

PRESCOTT AREA LEADERSHIP, INC.



Issue Day 6 - Arts & Media

March 26, 2010

Planners: Donna Laxson & Bret Minnihan

Issue Day 7 - Health

April 16, 2010

Planners: Randy Pluimer & Laura Jo West

Issue Day 8 - Youth

May 21, 2010

Planners: Wendy Bridges & Alan Blain

2010 Synthesis Day

June 11, 2010

Planners: PAL Board

When talking about the state's budget, Arizona's Secretary of State, Ken Bennett gets out the Kleenex. Although one might make the natural conclusion that the Kleenex is to dry his eyes, Secretary Bennett used these specially labeled boxes of tissue to represent the State's budget, and provide a clear understanding of how much is spent on education and other programs in Arizona. With each box of Kleenex representing \$1 billion, Bennett stacked the boxes according to money spent. Education receives the largest chunk of money, at a

Arizona's Centennial Celebration

By Barbara Gillis



The official opening of Arizona's Centennial Celebration is less than one year away – February 2011. Now is the time for Prescott Area organizations to prepare to participate. "Engaging in celebration projects and events is an opportunity for organizations to highlight their involvement in, and contributions to, Prescott's growth -- to enlighten and engage the community and visitors about local organizations and aspects of Arizona's culture while enjoying the celebration," according to Dr. Barbara Gillis (gilliss@cableone.net), Best Class VI, speaking at a recent PAL Board meeting.

Gillis predicts a surge in community awareness when local groups of all kinds engage in this opportunity to be recognized and promote the Prescott Area. She urged leaders to take advantage of Prescott's unique position as the First Territorial Capital during the State's 100th birthday. President W. H. Taft signed Arizona's petition for statehood on February 14, 1912, the last contiguous state to join the union. Prescott's Centennial motto is "Prescott: Where It All Began."

For background information about Centennial Planning visit www.cityofprescott.net/history/centennial, and for participation guidelines e-mail your contact information to prescottaz100th@gmail.com.



Criminal Justice Issue Day

by Wendy Bridges, Class XX Reporter

The January 15, 2010 Issue Day began with Dennis McGrane, Chief Deputy County Attorney. His presentation provided Class XX with an overview of the criminal justice system, beginning with the criminal act through the final disposition. McGrane introduced each step of the process and explained how a case, starting with the arrest, arrives before a judge.

The next panel included Lt. Clayton Heath from the Prescott Police Department, Deputy Yavapai County Attorney, Dana Owens, private defense attorney Emily Dolan, and adult probation officer Jann Barrett.

Before the panel discussed their respective roles in the court process, Lt. Heath and K-9 Officer Bosso demonstrated a scenario of a suspect carrying drugs in his bag. Ofc. Bosso "alerts" on the suspect's bag, the police proceed to search the bag and locate the drugs. Ofc. Tomasi, Bosso's partner/handler, explained each aspect of the demonstration. The K-9 officers require special training to perform their jobs, and are required to have their K-9 partner live with them.

Following the lunch break (which was at the Prescott Brewing Company), the class was introduced to Prescott Fire Department Battalion Chief Ralph Lucas for a skill building exercise, "Death by Meeting". Chief Lucas explained that there are 11 million meetings occurring every day. Fully 39% of the participants doze during some portion of these meetings. He informed that class that the average professional spends four full days a month in meetings. Chief Lucas actively engaged the class



in exercise and he and gave excellent tips on how to make meetings more focused and interesting. He illustrated how the use of drama will keep necessary meetings both lively and productive.

The final presentation of the day was the Honorable Robert M. Brutinel, the presiding judge for Yavapai County Superior Court. He enlightened the class on some of the pressing economic concerns the county is currently facing, including juvenile offender housing, behavioral health services, and programming. The Superior Court hears probate and guardian cases, mental health and involuntary commitment cases, as well as criminal, civil and family cases. All cases involving children, real property or seeking injunctive relief are heard in Superior Court.

Prescott Area Leadership Announces New Youth Program

PRESCOTT, AZ (February 9, 2010) -- Prescott Area Leadership (PAL), the region's most respected leadership training program will begin accepting applications for their new youth leadership program on June 1, 2010.

"The goal of Prescott Area Youth Leadership (PAYL) is to provide Prescott area young people with fundamental leadership skills," said Sandy Klinikowski, PAYL chairperson. "We'll also work on character development along with increasing an awareness of self and others."

PAYL is open to students throughout the quad-cities area, grades 9-12. "We've received tremendous support for our program from secondary school counselors and will work closely with them to identify candidates," added Klinikowski. "We're hoping to attract students who are positive, motivated team players and have a demonstrated potential for leadership."

The PAYL Board will close the application process August 1,

2010 then convene to select the top twelve candidates.

The program kicks off with a retreat at the Antelope Hills Old Clubhouse on Saturday, October 23 from 10 am-2 pm, followed by meetings on three successive Tuesday evenings from 6pm-8pm, concluding with graduation on Tuesday, November 16.

The two-hour sessions will be hosted by top professionals from the community and include topics such as: organization, communication skills, public speaking, and conflict resolution.

Cost for the program is \$10.00. Scholarships are available.

Prescott Area Leadership was established in 1991, and over the years has developed and inspired hundreds of individuals to contribute to the vitality and leadership of central Yavapai County. For further information on Prescott Area Youth Leadership, visit the PAL website at prescottarealeadership.org or contact Tracey McConnell at 928-636-1177.



PAL Classmate XII Takes on Successful Uganda Project

In November 2009, Cindy Craig (PAL Best Class XII) invited PAL friends to contribute to the Uganda Wells Service Project organized by the American Evangelical Lutheran Church of Prescott. Cindy's hope was to help raise money for two wells in impoverished Uganda.

The project reaped \$64,000 in six weeks' time. Donations came from non-church members and parishioners alike and ranged from what people could afford to gifts in the thousands of dollars. This fund-raiser will pay to dig six wells, benefitting approximately 60,000 people who have had to travel long distances to fetch filthy, unsafe water each day. What an accomplishment!



Alumni Membership - Invest in our next 20 years

by Megan Hanna

The twentieth year of PAL is underway! Your PAL Board of Directors is working hard to continue the dedication to PAL demonstrated by past boards. The current PAL Board is committed to ensuring the organization's success over at least the next twenty years.

As you may know, PAL alum Tracey McConnell has been hired by PAL to serve as an executive assistant. Her vision is to help the Board achieve its goals and she has been working diligently to see that we remain focused and organized. She has already proven to be a great asset to PAL and the Board.

I would like to thank all of you, the alumni of PAL, for your continued investment in and support of Prescott Area Leadership. Your participation is valued and your input is welcome and encouraged. I hope to see you at PAL events such as upcoming Issue Days, the Man, Woman, and Youth Leaders of the Year awards ceremony and our 20th Year Celebration and Graduation. As a PAL alumnus, you may continue to benefit from Issue Days and networking with community leaders and PAL classmates.

As the PAL organization continues to evolve and grow, your support is needed both financially as well as by your donations of time and talent.

Please take a moment to consider making an investment and how you would like to be involved with PAL this year. As always, there are many opportunities to contribute.

Also, please help us by promptly completing and returning your PAL membership investment and completed PAL Alumni Information Update Sheet (for our database). The 2010 Membership Investment and Benefits summary is attached. Please note that your investment also supports scholarships for youth and class members. Payments and updated contact information may be returned via mail to:

Prescott Area Leadership, Inc.
P.O. Box 3544
Prescott, Arizona 86302

Please help us ensure the continuance of the "Best" leadership development program in Arizona! Thank you for your continued support of the PAL program!

Please click on the links below for investment benefits and alumni updates.

[PAL membership investment](#)

[PAL Alumni Information Update Sheet](#)



"A Fixer" Poem (Author Unknown),

Contributed by LinMarie DiCianni

A fixer has the illusion of being causal
A server knows s/he is being used in the service
Of something greater, essentially unknown.

We fix something specific.
We serve always something:
Wholeness and the mystery of life.

Fixing and helping are the work of the ego.
Serving is the work of the soul.

When you help, you see life as weak.
When you fix, you see life as broken
When you serve, you see life as whole.
Fixing and helping may cure. Service heals.

When I help, I feel satisfaction.
When I serve, I feel gratitude.

Fixing is a form of judgment.
Serving is a form of connection.



SAVE THE DATE **PAL Graduation** **20th Year Celebration**

Friday, June 11
No Host Bar 5:30 - 6:30 p.m.
Dinner/Celebration
6:30 - 9:00p.m.
Prescott Resort
and Conference Center

